

LEEDS SOCIAL VALUE CHARTER

Our vision is for Leeds to be a healthy, fair, compassionate and caring city where everyone benefits from the city's economic growth. The success of Leeds is dependent on private, public and third sector partners that are individually enterprising and thriving, but who also work together, alongside active citizens and communities for their mutual benefit and for the good of the city.

We believe that all sectors and partners, and Leeds' many and diverse communities, make important contributions to the success of the city, but real added value and benefit will be achieved and we will get the greatest possible social return from investment by promoting **social responsibility**, building **social capital** and delivering **social value**.

▼ **This Charter sets out the guiding principles that will help us achieve our social value ambitions in Leeds.** ▼



The Leeds Approach

Our Guiding Principles:

- ▲ Aim to add value and deliver long-term social, economic and environmental benefits in all that we do
- ▲ Work in partnership with others to ensure that we achieve the best outcomes for Leeds and everyone benefits from the success of the city
- ▲ Create employment and training opportunities for people in Leeds and be a good employer
- ▲ Grow and strengthen the local economy by Investing the Leeds pound in Leeds
- ▲ Be sustainable, fair and ethical in all that we do
- ▲ Recognise the added value that community led organisations bring to the city

We believe that by operating in line with these principles Leeds can:

- ▲ Become the Best city in the UK – being fair, open and welcoming, with an economy that is both prosperous and sustainable, supporting all our communities to be successful
- ▲ Become a city of civic enterprise, with the Council being more enterprising and business, the third sector and other partners being more civic minded
- ▲ Become a city where all our citizens, in all their diversity, are valued, active and involved and are helping shape the city to meet our current and future needs