

### How to advertise your volunteering roles on the DGL website:

Next steps once you've published your organisation's group and draft opportunities on Be Collective.

You've already been on Be Collective to edit your organisation's group and publish the opportunities that we uploaded for you as drafts – that's great!

The next step is to log onto the new Doing Good Leeds website as you can manage your advertised volunteering roles and volunteers from here.

STEP

# Log in to your organisation's account on the Doing Good Leeds website.

To begin, go to:

doinggoodleeds.org.uk/recruit-volunteers/advertise-roles

Your account on DGL is the same as your Be Collective account, so use the same email address and password that you used when you registered on the Be Collective platform.



STEP
○ 2

## Manage the volunteering roles you have created.

This will take you to your organisation's account.

You can see that any opportunities that were uploaded for you will be visible here. If there are any that you haven't edited and published yet, these will be labelled as 'drafts' and you can jump in and 'Edit' them from here.

To manage a volunteering role, simply click on the 'Manage' button next to the volunteering opportunity you would like to manage.

This will direct you to the **Be Collective** platform, where you can assign volunteers to this role, see volunteers who have applied, review any time sheets, add or change the volunteer briefs, and more.

Please see our Help Centre articles <u>here</u> for more advice on managing your volunteering roles and volunteers.







STEP 03

### Advertise more volunteering roles.

You can also use the **Doing Good Leeds** website to advertise more volunteering roles.

Simply click on 'Create new opportunity' to get started. You'll then be guided through the step by step process of creating a volunteer role.

You can save your opportunity as a draft any time and publish it later – just click 'Save & Close'.

Otherwise, follow the five steps and click 'Create opportunity' and you're done!



NEXT

#### Add the details of the role.

#### Title

What is your volunteer's specific role? This should be short, engaging and give the volunteer a sense of identity.

#### · Overview of the role

Why should the volunteer be interested in working with you? Begin with a sentence or two to make your opportunity sound compelling and meaningful – the first few sentences of this section will also be shown in the search feed, and are an ideal place to give volunteers a reason to click through and find out more. In this section, you should also anticipate any questions potential volunteers might have, clearly state what is expected and explain how the work affects your mission.

#### • Tasks and Responsibilities

Please use this section to list individual tasks and responsibilities the role entails, clicking the '+ Add another task' button to create a field for each new task you'd like to add. This will also be shown on the volunteer's social record, a resume of their volunteering automatically generated for them by Be Collective.

#### Location

This is autofilled from Google Maps, so you can enter the first word of the address and select the appropriate location from the dropdown that appears. If applicable, you can also enter any more specific details in the 'Additional location info' field. This can include details such as a room number, or a gate number if your opportunity takes place at a sports ground. If your volunteer opportunity has no location (for instance, an online opportunity a volunteer can perform from home), please check the 'No specific location' box instead and continue.





#### Experience Gained

You can use this drop-down menu to select as many skills as you like, that a prospective volunteer can gain or develop in your opportunity. If none apply, you can check the 'No experience gained' checkbox, but we recommend you don't! Our list includes broad personal qualities such as 'Teamwork' and 'Communication Skills' in addition to more specific skills.

#### • Under 16s

If your opportunity is suitable for volunteers under the age of 16, please select "Yes" in this section. If you do so, you can also enter a minimum age requirement. Any volunteers under the age of 16 who fit into your specified age group can then see your opportunity, and apply with consent from a parent or guardian. You will not see any applications from volunteers under 16 that haven't been screened and approved by a parent or guardian first. You can also indicate if parental/guardian supervision is required for volunteers under 16 in this section.

#### Contact Person

In this section, you can nominate a contact person's name, email address and email. The contact person does not have to be the person who manages your Be Collective account – this can simply be a person volunteers can contact for more information.

#### Caucos

If your volunteer role serves specific causes, you can select them from the drop-down box here. You can select as many as you like, and they can be the same as or different from the causes selected for your group.

#### Opportunity suitability

This field is not compulsory, but you can use it to indicate if your opportunity is suitable for specific groups, such as those with sensory impairments, large groups or volunteers with limited English.



NEXT

## Add the timings and availability for the role.

Shift-based opportunities are for when volunteers are needed for a specific time or date, for example, recurring friendly visits, a driver at irregular times for a charity, a coach for a football team among many other examples.





There are two different types of shift:

- Recurring shifts are used if you require the same volunteer (or volunteers) to attend a series of shifts with a regular, recurring pattern, e.g. every Monday and Friday from 9 am to 12pm. This is best used if your volunteers have committed to working with you on an ongoing basis.
- Individual shifts are used if the dates and times don't
  follow a set pattern, or if you'd like to assign volunteers
  on a shift-by-shift basis instead of committing them to a
  longer recurring schedule. For instance, if you create the
  same Monday and Friday recurring schedule as individual
  shifts, you have the flexibility to assign a volunteer to an
  individual Monday shift, another to Friday and a third to
  the following Monday.

One-off tasks are for when there's a completion date, but you are flexible with when the task is completed by, as long as it's by the due date. For example, needing a new website built by the new financial year but not needing specific shifts to complete it, or grant application filled, but you don't mind when specifically it is filled as long as it's before the due date.

Click on the opportunity type based on your organisation's needs and follow the step-by-step directions relating to times, dates and frequency.



NEXT

## Add any screening or application forms for the role.

From someone agreeing to an organisation's rules for volunteers, induction and training availability, their date of birth, whether or not they have a driver's licence or working with children's check, and their interests — a Volunteer Manager can customise the application form based on their organisation's need.

To customise your opportunity application form, click the 'Customise' button to open our application form builder. This can be used to add text, dates and multiple-choice questions.

Our application form builder is looked at in more detail in our Help Centre article **here**.





NEXT

### Add a Volunteer Brief.

Volunteer Managers are also able to create a Volunteer Brief at any time before the start of the opportunity. Be Collective sends emails to volunteers on behalf of the organisation, providing volunteers with all the information they need to know before the role starts.

The Volunteer Information section is compulsory and can be used to provide volunteers with important details they need before their opportunity begins. For instance, you can inform volunteers of how to find you or if they need to wear specific attire to perform their duties.

You can also attach files to your volunteer brief – these can include forms your volunteers need to complete and bring with them to their first shift, maps or guidelines.



LASTLY

### Send the new role to VAL to endorse.

You can decide whether anyone can apply for this role, or only volunteers who are already a member of your charity group can apply.

Your role will be automatically shared with VAL, so you don't need to do anything additional here. This means that the team at VAL will vet your role and then advertise it on the Doing Good Leeds website.

